



QP CODE: 21103120

Reg No	:	
Name	:	

BBA DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS, DECEMBER 2021

Second Semester

Bachelor of Business Administration

Core Course - BA2CRT06 - COST AND MANAGEMENT ACCOUNTING

2017 ADMISSION ONWARDS

CBF47FB9

Time: 3 Hours Max. Marks: 80

Part A

Answer any **ten** questions.

Each question carries 2 marks.

- 1. What is costing?
- 2. List any two differences between cost accounting and financial accounting.
- 3. What is Opportunity cost?
- 4. What are the main duties of a storekeeper?
- 5. Distinguish between payment by results and payment by attendance.
- 6. List any four effects of labour turnover.
- 7. What is Variable overheads? Give examples.
- 8. What is under absorption of overhead?
- 9. Give any two differences between management accounting and cost accounting.
- 10. What is capital expenditure budget?
- 11. What is contribution?
- 12. What is angle of incidence? Illustrate it.

 $(10 \times 2 = 20)$

Part B

Answer any six questions.

Each question carries 5 marks.

- 13. List out the demerits of cost accounting.
- 14. Differentiate between cost centre and cost unit.



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- 15. Explain the need for material control.
- 16. Explain briefly the various stock levels maintained in an organisation.
- 17. Distinguish between cost allocation and apportionment.
- 18. The following data were obtained from the books of an Engineering concern for the year ended March 31, 2018.

Rent and taxes 6,000

Repairs and maintenance 12,000

Depreciation 60,000

Stores overhead 4,000

Labour welfare 30,000

General overheads 40,000

Motive Power 15,000

Electric lighting 2,000

	Dept. A	Dept. B	Dept. C	Dept. D	Dept. E
Direct wages	70,000	60,000	50,000	10,000	10,000
Direct material	30,000	25,000	20,000	15,000	10,000
Electricity KWH	800	600	600	200	300
Light points	100	150	150	50	50
Area(sq.mtr)	8,000	6,000	6,000	2,000	2,000
Number of employees	200	150	150	50	50
Asset value	5,00,000	3,00,000	2,00,000	1,00,000	1,00,000

You are required to prepare primary distribution summary showing the basis of apportionment.

- 19. What are the main steps involved in budgetary control?
- 20. Explain the advantages of standard costing.
- 21. Explain the different classification of labour variance.

 $(6 \times 5 = 30)$

Part C

Answer any two questions.

Each question carries 15 marks.

22. The following information has been obtained from the cost records of Greenhouse Ltd , for the year ending 31st March 2018.

Raw materials	70,000
Carriage inwards	2,000
Factory rent	24,000
Bad debts	440
Printing and stationery	620





Legal charges	350
Carriage outwards	1,540
Indirect materials	560
Power	4,600
Depreciation on furniture	160
Postage	510
Repairs of plant and machinery	1,100
Salesmen's expenses	600
Advertisment	450
Direct wages	85,000
Managers salary	35,000
Factory manager salary	17,750
Depreciation on plant and machinery	1,300
Audit fee	450
Interest on debenture	10,000

Prepare statement showing the following:

- a) Prime cost b) Works cost c) Cost of production d) Cost of sales
- 23. Describe the various methods of pricing issue of materials.
- 24. The net profits of a manufacturing company appeared at Rs. 86,460 as per cost records for the year ended 31st December, 2018. A careful scrutiny of the figures from both the sets of accounts revealed the following facts.
 - a) Income-tax provided in financial books Rs. 20,000
 - b) Bank Interest (Cr) in financial books Rs. 250
 - c) Work overhead under recovered Rs. 1,550
 - d) Depreciation charged in financial records Rs. 5,600
 - e) Depreciation recovered in cost Rs. 6,000
 - f) Administrative overheads over-recovered Rs. 850
 - g) Loss due to obsolescence charged in financial accounts Rs. 2,800
 - h) Interest on Investments not included in cost accounts Rs. 4,000
 - i) Stores adjustments (Credit in financial books) Rs. 240
 - j) Loss due to depreciation in stock value Rs. 3,350

Prepare Reconciliation Statement.

25. Explain the objectives of management accounting.

 $(2 \times 15 = 30)$







QP CODE: 21103307

Reg No :

B.A DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS, DECEMBER 2021

Second Semester

Core Course - AG2CRT04 - HISTORY OF ANIMATION AND VISUAL EFFECTS

(Common for B.A Animation and Graphic Design Model III & B.A Animation and Visual Effects Model III)

2017 ADMISSION ONWARDS

0179008C

Time: 3 Hours Max. Marks: 80

Part A

Answer any ten questions.

Each question carries 2 marks.

- 1. What is a Mutoscope?
- 2. Who is James S. Blackton?
- 3. What was the role of photography in creating animation?
- 4. Write a short note on cutout animation.
- 5. Who invented the rotoscope and what was it used for in animation?
- 6. What is the importance of timing, from the twelve principles of animation?
- 7. Write a short note on voice recording in animation.
- 8. Who is reffered to as the "Father of Computer Animation"?
- 9. What is stop trick and what was it used for?
- 10. Name any four movies for which Weta Digital did the effects.
- 11. Name any four famous Japanese animation studios.
- 12. What kind of animation did Lotte Reiniger produce? Name two of her famous works.

 $(10 \times 2 = 20)$

Part B

Answer any six questions.

Each question carries 5 marks.



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- 13. Write a short essay on the optical phenomenons that help us see animation.
- 14. What is emulsion and the base in a photographic film?
- 15. Explain the working of a multiplane camera with the help of a neat diagram.
- 16. Explain limited animation with examples.
- 17. What is three strip technicolor process?
- 18. Is movie budget a deciding factor when choosing between special effects and visual effects? Elaborate.
- 19. What is CGI? How is it used in movies?
- 20. Who is Eadweard Muybridge?
- 21. Write a short essay on Toonz Animation India Pvt. Ltd.

 $(6 \times 5 = 30)$

Part C

Answer any two questions.

Each question carries 15 marks.

- 22. Write an essay on the examples of ancient animation found around the world.
- 23. Write an essay on silent era animation.
- 24. Write an essay on the technologies used in creating special effects before the advent of CGI.
- 25. Write an essay on Canadian animation industry.

 $(2 \times 15 = 30)$







QP CODE: 21103121

Reg No	:	
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BBA DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS, DECEMBER 2021

Second Semester

Bachelor of Business Administration

Core Course - BA2CRT07 - BUSINESS COMMUNICATION

2017 ADMISSION ONWARDS

E417AF20

Time: 3 Hours Max. Marks: 80

Part A

Answer any ten questions.

Each question carries 2 marks.

- 1. State the role of communication skill in every business organisation.
- 2. Give the meaning of the word 'courteous'.
- 3. How does culture affect communication?
- 4. List out three disadvantages of written communication.
- 5. What is diagonal communication?
- 6. What is rumors?
- 7. Distinguish between listening and hearing.
- 8. What do you mean by active listening?
- 9. Mention any two objectives of sales letter.
- 10. What are the various types of employment letter?
- 11. Mention the four uses of e-mail.
- 12. Mention the meaning of SMS.

 $(10 \times 2 = 20)$

Part B

Answer any six questions.

Each question carries 5 marks.



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- 13. Briefly explain the process of communication.
- 14. Explain the objectives of communication.
- 15. What is face to face communication? How can it be made effective? Discuss its advantages and disadvantages.
- 16. Explain the merits and demerits of two way communication.
- 17. List out the various barriers of effective listening.
- 18. How to make listening effective?
- 19. What are the functions of business letter? How to make business letters effective?
- 20. Write an office order granting special increment to an employee.
- 21. Analyse the merits and demerits of video conferencing.

 $(6 \times 5 = 30)$

Part C

Answer any two questions.

Each question carries 15 marks.

- 22. What is Communication? Discuss the importance of Communication.
- 23. Briefly explain different types of non verbal communication.
- 24. What are the different formats of business letter? Give suitable illustration of different format.
- 25. Explain the new trends in Communication.

 $(2 \times 15 = 30)$

